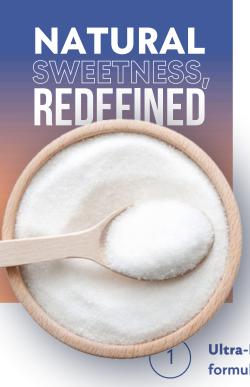


THE PLANT-PROTEIN SWEETENER



A next-gen product powered by protein. Clean, stable, sustainable — and surprisingly effective.

NuNectar™ is a high-tech sweetening solution derived from brazzein — a sweet-tasting protein naturally found in edible fruits. Unlike other natural sweeteners, **NuNectar<sup>TM</sup>** delivers a clean taste profile with no bitter or metallic aftertaste, and a sweetness intensity 500 to 2,000 times greater than sugar.

Recognized for its heat and pH stability, brazzein dissolves easily and performs well across a wide range of food and beverage systems, making it suitable for complex industrial processes. NuNectar™ is the ideal choice for brands seeking a calorie-free, clean-label sweetener without compromising flavor, perfect for those leading the charge in better-for-you innovation.















Ultra-Efficient: Highly concentrated, allowing for lower usage rates, reduced formulation costs, and simpler ingredient labels.

Clean Sweetness: Consumers demand more than "less sugar"— they want better sweetness. NuNectar™ delivers a clean taste with higher acceptance than stevia or sucralose.

Thermal & pH Stability: Performs reliably in both hot and cold applications.

Plant-Based & Sustainable: Produced via fermentation without deforestation or synthetic processes.

**Top Claim Ready:** Zero-calorie, suitable for keto, diabetic, and clean-label products — empowering brands to lead with natural, conscious formulations.

\*Ask us about using the official NuNectar™ seal on your packaging.

#### RECOMMENDED APPLICATIONS



#### **Beverages:**

RTDs, functional waters, isotonic drinks, kombuchas, mocktails, mixers.



#### **Bakery & Snacks:**

Cookies, muffins, energy bars.



#### Dairy & Plant-Based:

Yogurts, plant-based milks, fermented drinks, chilled desserts.



### **Supplements:**

Powders, sachets, gummies, syrups.



#### **Confectionery:**

Gummies, soft and hard candies, sugar-free chocolates.



#### **Tabletop Sweeteners:**

Liquid, powdered, granulated, or tablet formats.



- **GRAS** (Generally Recognized As Safe) –confirmed for brazzein in the U.S.
- **CLEAN LABEL**
- **VEGAN-FRIENDLY**
- **SUITABLE FOR KETO & DIABETIC DIETS**
- **GMP CFRTIFIFD**



### **NuNectar PURE**

High-intensity brazzein for technical formulators seeking full control over sweetness modulation.



## **NuNectar**

Pre-blended with other natural sweeteners for easy application without complex reformulation.



# **NuNecta**

Ready-to-use formulas tailored for tabletop sweeteners or specific end products.\*

Developed on request with full technical and sensory support.\*



In a market where sweetness is evolving, NuNectarTM offers a natural, functional, and technically advanced alternative. Perfect for brands seeking formulation efficiency, cleaner labels, and a superior taste experience. A next-generation sweetener with broader consumer acceptance than stevia or sucralose.

THE PROTEIN-POWERED SWEETENER THAT TASTES LIKE SUGAR, ONLY SMARTER.